

Placing display ads in the context of our popular online content is the **easiest and most cost-effective** way to associate your brand with our trusted and authoritative content. We offer **exclusive positions** throughout the site allowing you to focus your message.

AVERAGE MONTHLY WEBSITE STATISTICS*

Total Page Views: 79,636

CM Insiders: 6,566

Average Number of Pages Viewed Per Visit: 7.25

* Web statistics reported via HBX Analytics May 2011

Top 5 Content Pages:

1. Sign Contest
2. Cincinnati Insiders
3. Best of the City
4. Top Doctors
5. Articles

CINCINNATIMAGAZINE.COM VISITOR/INSIDER PROFILE

68% Female; 32% Male

Age 25 – 34: 28%

Age 35 – 44: 25%

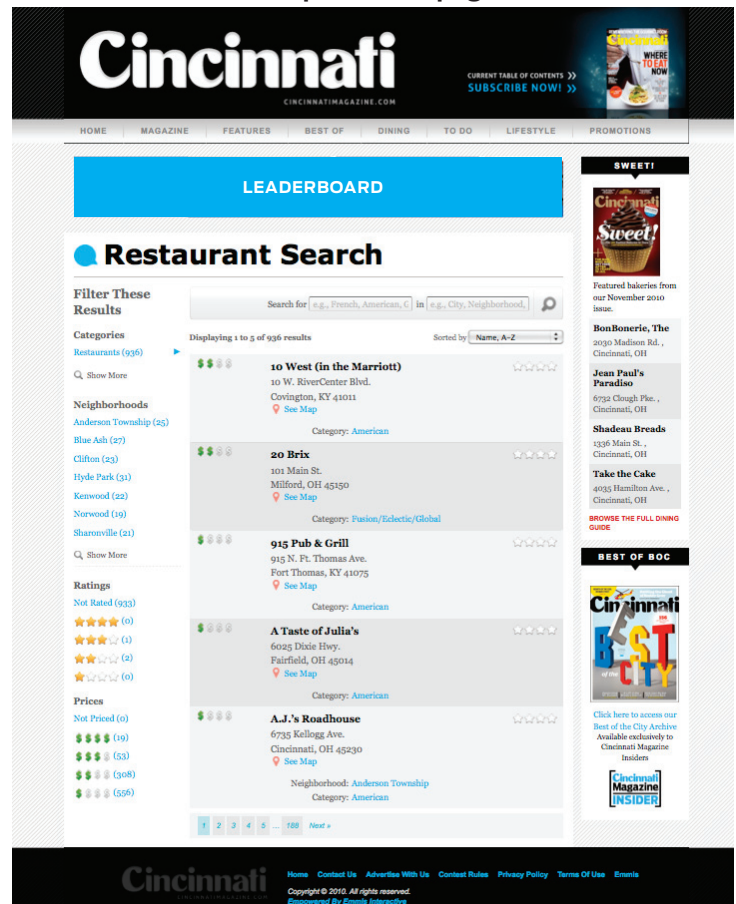
Age 45 – 54: 21%

Age 55 – 99: 19%

sample homepage



sample inside page



DISPLAY AD OPTIONS

SKYSCRAPER (160 x 600) this above the fold position allows for maximum exposure. Two position options available.

RECTANGLE (300 x 250) this home page anchor position attracts attention at the most cost-effective rate.

LEADERBOARD (728 x 90) positioned at the top of inside pages, just below the navigation bar for premium visibility.

Submit ad creative in .gif, .jpg or .swf (flash) format and URL link. Maximum 25k file size.



CINCINNATI MAGAZINE INSIDER PROGRAM

The *Cincinnati Magazine* Insider program boasts thousands of members, who can opt-in for electronic newsletters, event invitations and special offers. By sponsoring one of the newsletters or using our email blast service, you can reach a carefully maintained and qualified list of Cincinnati area residents.

sample e-newsletter

Cincinnati Magazine INSIDER **» Home**

April 2011 Newsletter
(WebVersion)

Spring Forward
Full-blooming hydrangeas and azaleas deliver the beauty of spring in abundance. Learn how to get the look in a window box or container garden.
[Read More](#)

First Impressions
April showers bring...messy mudrooms. Here's how to keep your entryways looking presentable, even in April.
[Read More](#)

Need a Contractor?
It's spring maintenance time. Search our database of Home & Garden professionals to find your team of experts.
[Start Your Search](#)

Stay A While
All coffee joints can deliver the essential java jolt, but here are five shops where you can really make yourself at home.
[Read More](#)

Spring Cleaning Tips Gone GREEN
If your "honey do" list just got longer - here are a few ways to be green during spring cleaning.

If you no longer wish to receive the Home Newsletter, (Unsubscribe). Or, send your request in writing to Cincinnati Magazine, 441 Vine St., Suite 200, Cincinnati, OH 45202-2039.

sample email blast

Summer Fun + Local Flavor
at Marvin's Organic Gardens
shop • eat • drink
6:00-8:00 p.m., Thursday, June 9

From fruit gazpacho with mint basil syrup to a fig & goat cheese appetizer, culinary expert and herbalist Rita Heikenfeld shares summertime recipes with ingredients straight from the garden.

Plus artist Jessica Wolf will show how to add style to your picnic table with centerpieces, napkin rings & party favors made from paper.

Marvin's Organic Gardens
2055 U.S. Route 42 South
Lebanon, OH 45036
[CLICK HERE FOR DIRECTIONS](#)

Marvin's Organic Gardens
Cincinnati Magazine
MOON MOUNTAIN VODKA

ISSUE PREVIEW NEWSLETTER

This goes out the first week of each month. It features updates on key stories and blogs and information about contests, surveys, promotions and more.

FOOD & DINING NEWSLETTER

This monthly newsletter highlights restaurant news and reviews.

HOME NEWSLETTER

A monthly update with tips and ideas from our Home & Garden Editor to make your house a home.

EXCLUSIVE EMAIL BLAST

To reach a targeted and responsive audience you can send an exclusive email blast to the database of subscribers who have opted-in to receive special offers from *Cincinnati Magazine* sponsors and clients.

ADVERTISEMENT SIZE	Size	Location	Weekly Net Rate
Rectangle Home Page	300 x 250 pixels	Home Page	\$265
Skyscraper	160 x 600 pixels	Run of Site	\$345
Leaderboard	728 x 90 pixels	Inside Content Categories	\$185
E-Newsletter	576 x 110 pixels	Exclusive	\$1,350 (per newsletter)
Marketing E-Blast	Custom	Exclusive	\$845

Custom online programs available, including: surveys, polls, contests, photo galleries, video, etc.